



### Ian Lyons

#### Managing Director at Vertical Evolution

As co-founder and developer of a National market leading online legal services company; Ian developed and implemented a million pound plus; industry disruptive sales and marketing strategy.

He has mentored and advised 000's of successful new business start ups from multiple sectors. Implemented the sales strategy for a now successful; regional Accountancy Practice. Founded and developed a niche Debt Management Company from start up to profitable trading company.

Re-designed and implemented the business plan to re-establish a key Social Enterprise for a large National Charity.

[LinkedIn: Ian Lyons](#)