



Sarah Gardiner

UK Network Insights & Strategy Director at British Business Bank

Sarah has been a senior leader in Financial Services for over 25 years. She is a qualified banker an Associate of the London Institute of Banking and Finance, having won 2 prizes and been featured in the Financial Times. Starting at the British Business Bank in December 2021, Sarah is currently the UK Network Strategy & Insights Director.

Sarah was previously Head of Investor Relations and Rating Agencies at one of the top 4 UK lenders for more than 15 years, building the team from a standing start where she was responsible for 1800 global investors and over £50 billion of funding and equity. She is very experienced in investor pitches and has presented all over the world to investors to attract funding and equity. She has successfully navigated through 3 different crisis situations, the Financial Crisis in 2008, Brexit and more recently the global pandemic, where she raised over £7m of funding for vulnerable families across the UK. She was also one of the final 15 successful applicants in the Government sponsored 'Inclusive Economy 2021' focused on building back stronger.

[LinkedIn: Sarah Gardiner](#)